Blended Learning in Action Case Study: Developing New Leaders

There is no one-size-fits-all solution in today's workplace learning. Blended Learning strategies are customized to suit each business' unique needs.

Here is but one example of how a blended program might look in practice:

One-on-one coaching sessions identifies personal strengths, challenges and goals.



On-the-job tasks build on the initial training and puts new skills into practice.



Microlearning reinforces previous content and prepares participants for the next in-class session.



















Each participant completes an online assessment of their leadership style and potential.



Face-to-face training for the cohort introduces key concepts and skills while allowing for discussion and experiential learning.



Social and gamified elements keep participants engaged and promote interaction and sharing among the cohort.



At the second face-to-face session, participants have made significant progress and come ready to share insights, make connections and go beyond.