

	Words	Tone	Opportunity for Immediate Response	Non-Verbal Cues	Environmental Cues	Informal Contact
Face to Face	High	High	High	High	High	High
Virtual Synchronous	High	High	High	Medium	Medium	Low
Virtual Asynchronous	High	Medium	Low	Low	Low	Low

High ← **Degree of Context** → Low

**Complex, sensitive and emotionally-charged topics require a *higher* degree of context.**

Adapted based on the work of: Ernest Gundling, "How To Communicate Globally" Training and Development 53, no. 6 (June 1999)