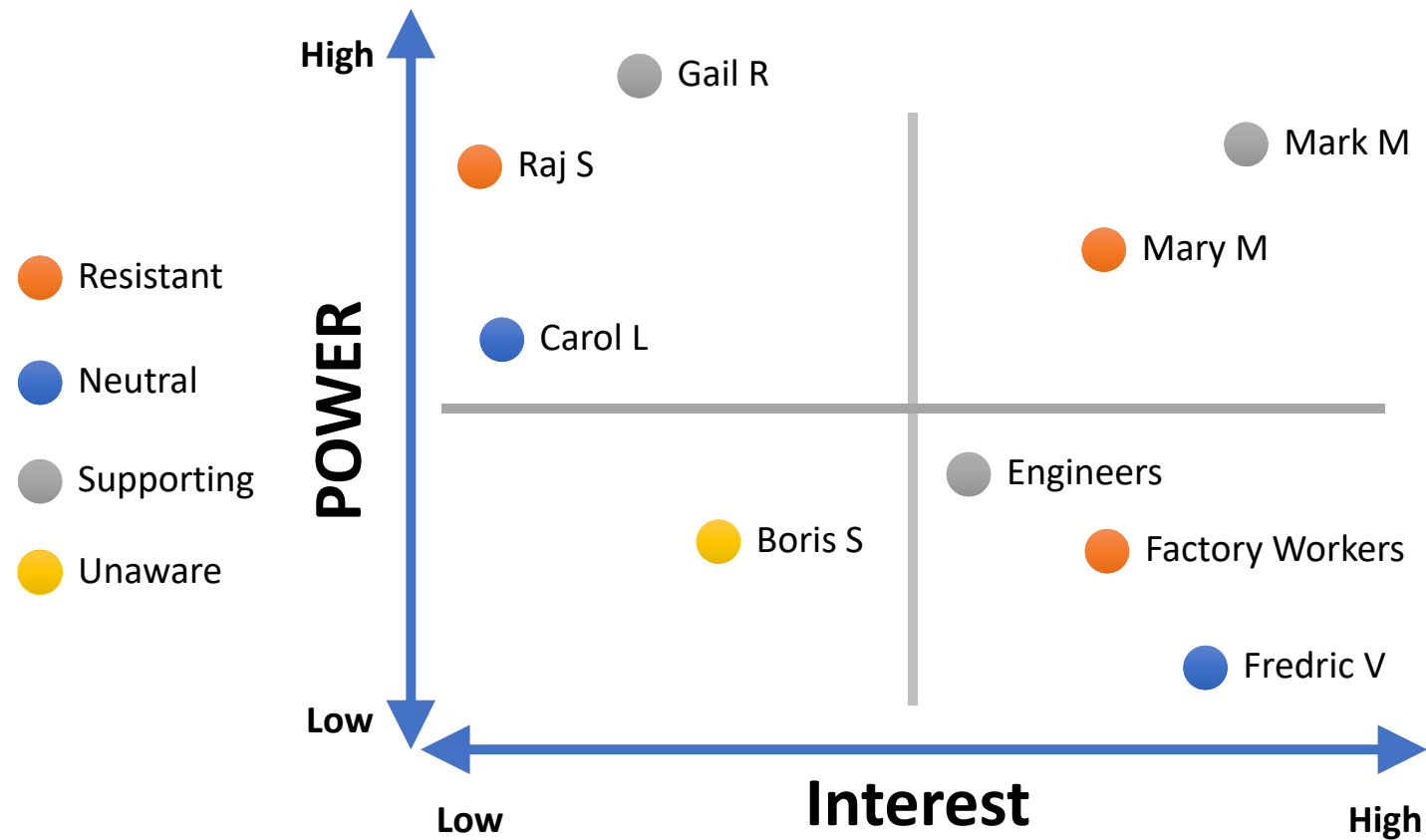


Power and Interest Matrix



Existing vs. desired engagement

Name	Unaware	Resistant	Natural	Supporting	Leading
Mary M		Existing			Desired
Gail R				Existing/Desired	
Boris S	Existing			Desired	
Raj S		Existing		Desired	
Carlo L			Neutral	Desired	
Factory Workers		Existing		Desired	