

THE POWER OF TRUST

The link between employee engagement and productivity is well known. However, what is often overlooked is the crucial role trust plays in creating engagement. Employees need to feel safe and respected in order to be their most productive selves. This means feeling comfortable speaking up about concerns, suggesting new ideas, and being their authentic selves. When employees trust their leaders, they are more likely to take risks, innovate, and collaborate effectively. Consider this:

The Link Between Trust and Performance



The Trust and Engagement Connection

Trust Drives

- 50%+ productivity³
- 106%+ workplace energy⁵
- 76%+ in engagement⁷

Lack of Trust Breeds

- 13%+ in absenteeism⁴
- 18% + in turnover⁶
- 40%+ in burnout⁸

Employees in Trust-Based Workplaces Are:



2x as likely to be engaged⁹



80% more likely to see improvements in well-being¹⁰



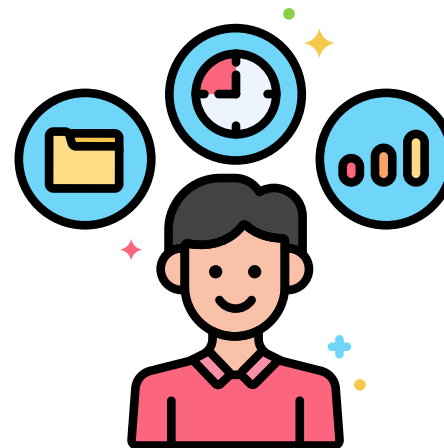
33% more likely to be loyal¹¹



21% more likely to be profitable¹²



10% more likely to improve customer ratings¹³



85% more motivated to work¹⁴

© Canadian Management Centre. All Rights Reserved.

1 <https://trustededge.com/wp-content/uploads/2021/06/2020TrustOutlook-200316-144306-1.pdf>
2 <https://tolerosolutions.com/employees-lack-trust-in-leadership-biggest-issue-impacting-performance/>
3 <https://hbr.org/2017/01/the-neuroscience-of-trust>
4 <https://hbr.org/2017/01/the-neuroscience-of-trust>
5 <https://hbr.org/2017/01/the-neuroscience-of-trust>
6 https://www.researchgate.net/publication/332692778_the_effects_of_organizational_trust_on_turnover_intention
7 <https://hbr.org/2017/01/the-neuroscience-of-trust>

8 <https://hbr.org/2017/01/the-neuroscience-of-trust>
9 <https://www.businessnewsdaily.com/6759-friends-at-work.html>
10 <https://teamstage.io/teamwork-statistics/>
11 <https://www.economist.com/business/2019/08/01/employee-happiness-and-business-success-are-linked>
12 <https://www.gallup.com/workplace/321965/employee-engagement-reverts-back-pre-covid-levels.aspx>
13 <https://www.gallup.com/q12/>
14 <https://www.slideshare.net/DynamicSignal/12-stats-that-prove-internal-communications-must-evolve#7>

Ready to Elevate Engagement and Performance?

Contact us to learn how to empower your team through a culture of trust.



cmcoutperform.com
1-877-262-2500